

# ORDER



**Orders**

**Order / Rev:** 170721

**Alt Order #:** WS 8858

**Product Desc:**

**Estimate:**

**Flight Dates:** 10/18/16 - 11/06/16

**Original Date / Rev:** 10/18/16 / 10/18/16

**Order Type:** GENERAL

**KXLY**

**Primary AE:** Paul Claeys

**Sales Office:** REGL

**Sales Region:** REGL

**Agency**

**Name:** Media Specialists

**Buying Contact:** Debbie Leslie

**Billing Contact:**

PO Box 8631

Spokane, WA 99203

**Billing Type:** Cash

**Billing Calendar:** Broadcast

**Billing Cycle:** EOM/EOC

**Agency Commission:** 15%

**Advertiser**

**Name:** Yes for Buses

**Demographic:** A50+

**Product Codes:** PL Issue

**Priority:** P-3

**Revenue Codes:** AGY, POL, ISS

**New Business Thru:**

**Order Separation:** 00:15:00

**Advertiser External ID:**

**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/23/16	3	\$2,100.00	\$1,785.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	3	\$2,100.00	\$1,785.00	19.20
<b>Totals</b>	<b>3</b>	<b>\$2,100.00</b>	<b>\$1,785.00</b>	<b>19.20</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Paul Claeys			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KXLY	10/19/16	10/19/16	Wed 10-11p Prime Designated Survivor	CM	10-11p	--W----	:30	1	\$1,000.00	P-2	9.70	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	--W----		1				\$1,000.00		9.70			
N 2	KXLY	10/23/16	10/23/16	Sun 10-11p Prime Quantico	CM	10-11p	-----S	:30	1	\$800.00	P-1	6.50	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	-----S		1				\$800.00		6.50			
N 3	KXLY	10/22/16	10/22/16	1230p College Ftbll 1230p College Ftbll	CM	1230-4p	-----S-	:30	1	\$300.00	P-2	3.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	-----S-		1				\$300.00		3.00			
													<b>Totals</b>	<b>3</b>	<b>\$2,100.00</b>